



# AMERICANS FOR THE ARTS

## 2019 ANNUAL REPORT







## PROGRAMS AND TOOLS

Americans for the Arts successfully expanded existing programs and introduced many new resources for the nonprofit arts field in 2019:

- Americans for the Arts partnered with the Joyce Foundation and American Express to launch the inaugural **Arts & Culture Leaders of Color Fellowship** with a cohort of 12 emerging and mid-career fellows. This year-long professional and leadership development program is designed to meet the unique needs of emerging and mid-career arts administrators of color, focused on six communities in the Great Lakes region.
- **Animating Democracy** was engaged by the Barr Foundation for two new contracts in 2019: one for assessment and planning work with the Metropolitan Area Planning Council (MAPC) Arts & Culture Department, and the other to support work with The Boston Foundation (TBF) to study TBF's Live Arts Boston (LAB) program, which provides direct, project-specific funding necessary to invigorate and support creative production at the artist level in Boston.
- The **Mapping Our Progress Towards Cultural Equity** report analyzed the last two years of organizational cultural equity work. Download the full report at [AmericansForTheArts.org/Cultural-Equity-Progress](https://AmericansForTheArts.org/Cultural-Equity-Progress).
- Thanks to funding from the Andrew W. Mellon Foundation, Americans for the Arts launched **Artists at the Community Development Table**, a new program designed to deepen capacity of individual artists and arts leaders at the local level to pursue arts-based solutions to community development.
- The **Diversity in Arts Leadership (DIAL)** internship program expanded from the original New York location to include locations in New Jersey and Des Moines, Iowa, bringing in a total of 36 interns.
- A new feature video, **C.A.M.M.O.: Healing Through Song**, highlighted the work of the Center for American Military Music Opportunities, a community-based music program that works with the military community.

## ADVOCACY

Arts advocacy was critical in 2019, with a heightened focus on local and national issues:

- For the third year in a row President Trump proposed the termination of both the **National Endowment for the Arts (NEA)** and the **National Endowment for the Humanities (NEH)** in his budget proposal to the U.S. Congress. Due to the advocacy work of Americans for the Arts and arts advocates nationwide, Congress rejected the proposed cut and instead appropriated \$162.25 million in funding—an increase for both agencies of \$7.25 million!
- Americans for the Arts became the first 501(c)(3) organization to receive the **Public Affairs Council's Lobbying Strategy Innovation Award** in recognition of our lobbying innovations.
- Americans for the Arts pursued more federal legislative priorities in 2019 than ever before. To help track these policy areas, we released the **Federal Legislative Priorities** advocacy tool, which allows advocates of all levels to learn about and quickly act on a variety of pro-arts issues.
- At the **United States Conference of Mayors' (USCM)** annual conference, Americans for the Arts offered several arts policy resolutions on topics ranging from arts education to arts and the military to federal appropriations of arts funding on the national and local level. The resolutions were unanimously adopted by the entire conference of mayors.
- **National Arts in Education Week** in September showed the power of the arts in education, with over 9,200 social media posts from more than 4,800 contributors. More about this program can be found at [NationalArtsInEducationWeek.org](https://NationalArtsInEducationWeek.org).

Cover: These images are details from award-winning 2019 public art projects which can be found in the Public Art Year in Review Database. Go to the Public Art Resource Center for more information on the database and public art: [AmericansForTheArts.org/PARC](https://AmericansForTheArts.org/PARC). (top to bottom) Wild Wonderland, artwork and photo by Dixie Friend Gay; CHORUS by Ann Hamilton, photo by Trent Reeves; Crystal Blue Persuasion, by Maureen McQuillan, photo by Etienne Frossard.

This Page (top to bottom): Attendees at Annual Convention, photo by Sylvain Gaboury; Musicians from YoungArts perform at the National Arts Awards, photo by BFA; Arts Action Fund advocacy swag, photo by Sylvain Gaboury; Musician and Tiny Desk Concert winner Gaelynn Lea performs at Annual Convention, photo by Sylvain Gaboury.





## RESEARCH

New research in 2019 helped local arts agencies (LAAs) compare their work with communities across the country and make the case for support of the arts:

- A new arts education tool, *The 12 Core Competencies of an Arts Education Leader*, utilizes four years of in-the-field research to help arts education supporters understand the aptitudes, skills, practices, and commitments that drive professional learning for leaders in the field of arts education.
- The newly launched **Local Arts Agency Dashboard**, an interactive platform that allows for deep and customized explorations into the survey data, allows users to compare one specific organization to another or compare their LAA to a group of LAAs with similar characteristics.
- Data collection of our **2019 Profile of Local Arts Agencies** was completed in August, with 633 surveys received (an increase of 96 responses from 2018). The 2019 Profile survey included supplemental modules that collected information about partnership with non-arts organizations and the local and state option taxes that provide funding for the arts and culture. Reports, infographics, data tables, and online tools are available at [AmericansForTheArts.org/LAAPProfile](https://AmericansForTheArts.org/LAAPProfile).

## SELECT EVENTS

More than 10,000 people from across the country gathered in person and contributed online to make our 2019 events successful. Some highlights include:

- **MARCH 4-5**  
National Arts Action Summit  
Washington, D.C.
- **MARCH 4**  
32nd Annual Nancy Hanks Lecture on Arts and Public Policy, Washington, D.C., featuring actor Rita Moreno with special introductions by U.S. Supreme Court Justice Sonya Sotomayor and artistic performance by Brian Stokes Mitchell.
- **JUNE 13-16**  
Annual Convention  
Minneapolis and Saint Paul, MN
- **SEPTEMBER 19-21**  
National Arts Policy Roundtable  
Sundance Resort, UT
- **OCTOBER 1-31**  
National Arts & Humanities Month,  
#ShowYourArt2019 Instagram challenge
- **OCTOBER 3**  
Arts + Business Partnership Awards  
New York, NY
- **OCTOBER 21**  
National Arts Awards  
New York, NY
- **NOVEMBER 15-18**  
National Arts Marketing Project Conference  
Miami, FL

Photos (top to bottom): Nicole Henry performs at the National Arts Marketing Project Conference, photo by Dan Stevanic; Americans for the Arts staff at the National Arts Marketing Project Conference, photo by Dan Stevanic; Ben Folds at the National Arts Awards, photo by BFA; Supaman, aka Christian Parrish Takes the Gun, featured at Annual Convention, photo by Sylvain Gaboury.





I AM A MAN Plaza by Cliff Garten, photo by Jeremy Green

## Americans for the Arts presents awards each year to honor artists, arts leaders, elected officials, businesses and business leaders, funders, advocates, and community leaders.

### 2019 Annual Leadership Awards

- Matt Wilson, *Alene Valkanas State Arts Advocacy Award*
- Julie Garreau, *Arts Education Award*
- Stephanie Johnson-Cunningham, *American Express Emerging Leader Award*
- George Tzougros, *Michael Newton Award*
- Margie Johnson Reese, *Selina Roberts Ottum Award*
- Southside Civic Lab, *Robert E. Gard Award*
- Robert Bedoya, *Public Art Network Award*

### 2019 Johnson Fellowship for Artists Transforming Communities

- Theater artist and cultural organizer Mark Valdez

### 2019 Public Leadership in the Arts

- Majority Leader Steny Hoyer (D-MD), *Congressional Arts Leadership Award*
- Gov. Gary Herbert (R-UT), *Governors Arts Leadership Award*
- Lt. Gov. Randy McNally (R-TN), *Lt. Governors Arts Leadership Award*

- Speaker Eileen Filler-Corn (D-VA), *State Legislator Arts Leadership Award*
- Commissioner Kay Cashion (D-Guilford County, NC), *County Arts Leadership Award*
- Mayor John Hamilton (D-Bloomington, IN) and Mayor Hillary Schieve (D-Reno, NV), *Local Arts Leadership Award*
- Michael L. Bivins, Jonathan Green, and Kate Raudenbush, *Citizen Artist & Artist Advocacy Awards*

### 2019 National Arts Awards

- Luchita Hurtado, *Carolyn Clark Powers Lifetime Achievement Award*
- The Honorable Earle I. Mack, *Philanthropy in the Arts Award*
- Ben Folds, *Marina Kellen French Outstanding Contributions to the Arts Award*
- CMA Foundation, *Arts Education Award*
- Ben Platt, *Ted Arison Young Artist Award*

### 2019 Arts + Business Partnership Awards

- David Machado Restaurants (Portland, OR)
- Doyle Coffin Architecture (Ridgefield, CT)
- Erie Insurance (Erie, PA)
- Grounds for Thought (Bowling Green, OH)
- Jiffy Lube of Indiana (Indianapolis, IN)
- Nokia Bell Labs (New Providence, NJ)
- Northwestern Mutual (Milwaukee, WI)
- Omaha Steaks (Omaha, NE)
- The Marcus Corporation (Milwaukee, WI)
- Warby Parker (New York, NY)
- BCA Leadership Award, Michael Martella, President, Boar's Head Brand, and Past Chairman of Van Wezel Foundation (Sarasota, FL)
- David Rockefeller pARTnership Award, Gensler and Access Gallery (Denver, CO)



# 2019 SUMMARY OF financials

West facade of Blanton Museum of Art by Ellsworth Kelly, photo courtesy of Blanton Museum of Art

## COMPARATIVE OPERATIONAL EXPENDITURES

Program Area	2015	2016	2017	2018	2019
PR & Strategic Alliances	\$732,064	\$1,547,323	\$2,055,939	\$1,577,638	\$1,610,793
Government Affairs and Public Sector Partnerships	\$1,271,793	\$761,884	\$1,453,329	\$1,924,989	\$1,832,646
Arts In Education	\$837,945	\$739,402	\$500,401	\$754,749	\$951,753
Local Arts Advance (Fmr R&I/Field Serv)	\$2,482,121	\$2,783,976	\$2,935,390	\$2,780,389	\$2,854,365
Research & Policy	\$1,395,372	\$1,723,114	\$3,247,104	\$3,686,020	\$4,753,163
Leadership Alliances	\$1,470,970	\$1,206,179	\$1,190,875	\$1,171,215	\$1,299,078
Communications/Visibility/Marketing	\$1,591,908	\$1,028,272	\$1,426,162	\$1,330,017	\$1,318,118
Private Sector	\$1,006,388	\$1,224,324	\$352,068	\$1,026,061	\$716,741
Special Projects	\$1,954,466	\$2,228,600	\$372,589	\$411,219	\$302,608
Arts & Business Council of New York	\$221,188	\$222,921	\$217,789	\$206,318	\$21,353
Arts Action Fund	\$484,028	\$589,188	\$457,144	\$517,534	\$414,131
Americans for the Arts Foundation	\$11,457	\$13,383	\$40,717	\$114,298	\$112,950
Management & General	\$1,184,921	\$1,373,333	\$1,246,935	\$2,191,312	\$1,484,469
Membership Development and Fundraising	\$986,121	\$886,934	\$901,653	\$930,675	\$997,538
<b>Total Expenses</b>	<b>\$15,630,742</b>	<b>\$16,328,833</b>	<b>\$16,398,095</b>	<b>\$18,622,435</b>	<b>\$18,669,706</b>



\* This document, produced by management for the purposes of this report, is based on the audited consolidated financial statements and accompanying notes prepared by the public accounting firm of Tate & Tryon based in Washington, D.C., for the respective years listed. Please also note that due to shifts in department and programmatic composition over a number of years, the totals listed here for past years may differ slightly from previous annual reports.

[AmericansForTheArts.org/  
AnnualReports](http://AmericansForTheArts.org/AnnualReports)

# recognition

Crystal Blue Persuasion, by Maureen McQuillan, photo by Etienne Frossard

## 2019 HONOR ROLL OF DONORS—Corporate, Foundation, & Government Contributors

### GIFTS OF \$500,000+

The Andrew W. Mellon Foundation  
Pennsylvania Council on the Arts

### GIFTS OF \$100,000–\$499,999

American Express  
Bush Foundation  
The William and Flora Hewlett Foundation  
Yankee and Laurel Johnson Fund  
The Joyce Foundation  
The Kresge Foundation  
Ovation  
Emily Hall Tremain Foundation (EHTF)

### GIFTS OF \$50,000–\$99,999

Deutsche Bank Americas Foundation  
John S. and James L. Knight Foundation  
John D. and Catherine T. MacArthur Foundation  
Miami-Dade County Department of Cultural Affairs  
NAMM Foundation  
National Endowment for the Arts  
U.S. Bank  
Vans Custom Culture

### GIFTS OF \$25,000–\$49,999

The Herb Alpert Foundation  
Atlantic Salt, Inc.  
Con Edison  
Howard Gilman Foundation  
The George Gund Foundation  
Hauser & Wirth  
Mertz Gilmore Foundation  
National Endowment for the Humanities

### GIFTS OF \$10,000–\$24,999

Aetna  
Anonymous Fund of Central Indiana Community Foundation  
AFD Contract Furniture & Steelcase  
Bank of America  
BVLGARI  
Dior  
The George Barrett and Deborah Neimeth Fund  
Jiffy Lube of Indiana  
Imagery Estate Winery  
Liberty Capitol Group,  
UBS Financial Services  
LIFEWTR  
The Marcus Corporation  
The McKnight Foundation

Minnesota State Arts Board  
Nokia Bell Labs  
Northwestern Mutual  
Saks Fifth Avenue  
Quaver Music  
The Wallace Foundation  
Zions Bank

### GIFTS OF \$5,000–\$9,999

The Max and Victoria Dreyfus Foundation, Inc.  
Richard H. Driehaus Foundation  
Golden Artist Colors, Inc.  
Newmark Knight Frank  
Raymond James  
Laurie M. Tisch Illumination Fund  
Veterans of Foreign Wars Foundation  
Western & Southern Financial Group  
Westlake Chemical Corporation

### GIFTS OF \$2,500–\$4,999

ACFEA Tour Consultants  
Art Dealers Association of America  
Doyle Coffin Architecture  
David Machado Restaurants  
Erie Insurance  
NEPC, LLC

### GIFTS OF \$1,000–\$2,499

J. Ben Bourgeois Productions, Inc.  
The David Bohnett Foundation  
The Cultural Planning Group  
Gensler  
Grounds for Thought  
Halekulani Corporation  
New York City Department of Cultural Affairs  
Opera Omaha  
ProMedica  
Sewell Family Foundation  
Shugoll Research  
Tennessee Music Education Association  
One anonymous donor

### GIFTS OF \$500–\$999

Erie Philharmonic  
The Mr. Holland's Opus Foundation



# recognition

Blackbird by Holly Young-Kincannon and Joseph Drummond Kincannon, photo by Philip Rogers

## 2019 HONOR ROLL OF DONORS—Individual Contributors

### **GIFTS OF \$500,000+**

One anonymous donor

### **GIFTS OF \$100,000–\$499,999**

Anna-Maria and Stephen Kellen Foundation  
Monica and Philip Rosenthal  
Family Foundation

### **GIFTS OF \$50,000–\$99,999**

Earle I. Mack Foundation Inc.  
Kutya Major Foundation  
The Rosenthal Family Foundation;  
Jamie Rosenthal Wolf, Rick Rosenthal,  
and Nancy Stephens

### **GIFTS OF \$25,000–\$49,999**

Susan and David Goode  
Nora and Jim Orphanides  
Martha Rivers Ingram Advised Fund  
at The Community Foundation of  
Middle Tennessee

### **GIFTS OF \$10,000–\$24,999**

Jany and Charles Davenport  
Gail and Alfred Engelberg  
Agnes Gund  
Lauren and Glen Howard  
Robinson Family Philanthropic Fund  
Barbara and William Rosenthal  
Family Foundation  
Alice L. Walton Foundation  
Warmenhoven Family Foundation

### **GIFTS OF \$5,000–\$9,999**

The Hilaria and Alec Baldwin Foundation  
Anne and Albert Chao  
FitzWilliams Fund  
Marian A. Godfrey  
Mark Golden  
David R. Goode Lead Annuity Trust  
Anne and Franklin Johnson  
The Suzanne Nora Johnson & David G.  
Johnson Foundation  
Raymond Learsy  
Bill Lehr Fund for Arts and Education  
Toby D. Lewis  
Gael Neeson  
Eileen Harris Norton Foundation  
John and Mary Pappajohn  
Barbera Hale Thornhill  
Phoebe and Bobby Tudor  
Mish Tworkowski and Joseph Singer  
Stuart and Ann Stock  
Ms. Roselyne C. Swig

### **GIFTS OF \$2,500–\$4,999**

Judy Chang  
Gabrielle Choo  
Persia Dime  
Lawrence and Karen Fridkis  
Irving Harris Foundation  
John Haworth  
The Heil Family Foundation  
Sue Hostetler

Thomas A. and Mary S. James Foundation  
Robert and Arlene Kogod Family Foundation  
Mr. Robert L. Lynch  
Michael Martella  
Brian Stokes Mitchell  
Julie Muraco  
Scott and Channing Power  
Linn Saffer  
Ann Sheffer  
One anonymous donor

### **GIFTS OF \$1,000–\$2,499**

The Arts Federation  
Joan and John Bartley  
Michelle T. Boone  
Keith Brintzenhofe  
Andrea Brown  
Kathleen Carey  
Joanne Cloonan  
Debra Garcia y Griego  
Alessandra DiGiusto  
Ken and Mary Ann Fergeson  
Elisa Buono Glazer  
Alan Hergott and Curt Shepard  
Kevin Hogan  
Minnette Hostetler  
Richard Huff  
Mary Kane  
Bridget Gless Keller & Paul Keller  
Mr. & Mrs. Tom C. Korologos  
The Ronald & Jo Carole Lauder Foundation

Jonna and Fred Lazarus  
The Rosenfeld Linde Fund  
Timothy McClimon  
Dorothy Pierce McSweeney  
Alicia M. and William A. Miller  
Charitable Gift Fund  
Cheryl and Philip Milstein  
The Lida Orzeck Charitable Fund  
Mr. and Mrs. Gant Redmon  
Loren Toolajian  
One anonymous donor

### **GIFTS OF \$500–\$999**

Tillie and William Blumstein Family  
Foundation  
Julie Carter and Jim Roberts  
Gary Gartner  
Jamie Kearns  
Stephen Parker  
Catherine Rosado  
Meredith Rutter  
James L. Simon Charitable Fund  
Marete Wester  
Connie and Stan White  
Stewart Willason and Elizabeth Kirsch  
Margaret Wood